



VACANCY!! VACANCY!! VACANCY!!

MARKETING OFFICER

Times U Sacco Society in Meru County wishes to urgently recruit a suitable person for the above post. The terms of engagement will be on contract terms.

Roles and Responsibilities:-

- Market the Sacco to credible institutions as per the Sacco policy
- Meet the membership recruitment targets as per the Sacco's strategic plan.
- Act as a contact between the Sacco and the potential members
- Educate and train prospective members on benefits of joining the Sacco
- Providing weekly and monthly marketing reports to the Business Development Manager for reviews.
- Participate in trade fairs, marketing promotions, road shows and any other publicity campaign as may be assigned and providing reports on the same
- Carry out customer satisfaction survey
- Member education - Pass Sacco information to the customers on any new policies that may be implemented
- Visit clients to get complaints/comments and handling complaints at the field level

Qualifications;

- KCSE certificate minimum grade C plain (*with C plain in English & Kiswahili*)
- At least a Diploma in Sales and Marketing from a recognized institution.
- Preferred age is between 23 – 35years
- Computer Literate
- Excellent communication and interpersonal skills
- Very creative and innovative
- Driving licence (BCE& F) will be an added advantage.
- 1 year previous experience as a marketing officer preferably in a Sacco Society will be an added advantage.

The holder of this position will be answerable to the Business Development Manager on a daily basis.

Interested applicants can apply to the undersigned and the applications & a detailed CV with at least the contacts of 3 referees submitted on or before 15th August 2017.

THE CHAIRMAN,

TIMES U SACCO SOCIETY LIMITED,

P.O BOX 310-60202,

NKUBU-MERU.